

# Attract high-quality attendees you can't reach anywhere else.

Your best prospects are individuals who are actively looking for solutions and education - the key principle that makes webinars so successful. Our webinars are a cost-effective way to generate a large number of leads and align your company with industry experts.

## SIMPLE DETAILS

- Up to 1 hour in length, with live Q&A
- Industry expert moderator
- User-friendly production and recording
- Marketing and promotions included
- Attendance reporting upon completion

## ADDITIONAL SERVICES

### Content Syndication Lead Touch

Convert into an Executive Summary and engage leads further.

## USEFUL FOR

- Generating leads
- Increasing ROI
- Elevating expert recognition
- Placing your message, product or service in front of targeted professionals



## Program Extension

- Webinar + Social
- Webinar + Video

Ask your Informa Representative for more information and pricing.