



## NEWSLETTERS

Your message will run as 'native advertising' in two of our well-read newsletters, surrounded by our trusted editorial. Your 180 x 150 banner plus up to 60 words of text will appear in your choice of:

- **WardsAuto Engine and Technology Update**

- 15,000+ distribution
- 50% open rate

----- OR -----

- **WardsAuto Sales Report**

- 40,000+ distribution
- 35% open rate

- 3 months of exposure



## WEBSITE

Your banners will run on the recently relaunched **WardsAuto.com** (desktop and mobile), a leading online resource for OEMs and suppliers across the global auto industry.

- Multiple ad sizes:

- 728 x 90, 320 x 50, 300 x 250

- 50,000 impressions per month, total of 150,000 across 3 months

- Site averages 630,000 page views/mo, 230,000 unique visits/mo, nearly 6 minutes/visit



## EVENT

WardsAuto runs multiple events that target specific markets and roles within the auto industry. Choose your exposure:

- **WardsAuto Interiors Conference**

- Day-long event
- 700+ attendees
- May 2019

[LEARN MORE](#)

----- OR -----

- **WardsAuto UX Conference**

- Day-long event
- 350+ attendees
- October 2018 or 2019

[LEARN MORE](#)

- Tabletop display (with option to move up to 10 x 10 or 20 x 20 exhibit at discounted rate)

# ONLY \$3,735 per month!

## \$11,205 total for 3 months (55% OFF REGULAR RATES)

Cancellation of the program will result in a short rate charge based on regular rates.

**Contact us today:**

Managing Director  
**LARRY SCHLAGHECK**  
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