






OCTOBER 1, 2019 • SUBURBAN COLLECTION SHOWPLACE • NOVI, MI

## Get Face Time with the Innovators in Automotive UX.

Join us as we engage automaker designers with technology suppliers for conversation and solutions focusing on the consumer’s user experience in a vehicle. This day-long conference features presentations from top thinkers inside and outside the auto industry. Suppliers of hardware, software, safety, testing and other technologies will display their solutions at the venue, presenting themselves as leaders in UX.

### 2018 Attendance Included:

	BENEFITS	SILVER	GOLD	PLATINUM
 350+ attendees	Display Space in Main Exhibit Area or Special Sponsorship	8' Tabletop	10' x 10' Booth or special sponsorship	20' x 20' Booth or special sponsorship
 Titles including CEO, President, Vice President, Director, and Manager	Optional Display Space in Meeting Room Area (for tabletop, hand-out materials, etc.)		8' Tabletop	8' Tabletop
 Automakers, Suppliers, and Education	Passes (each pass is \$425)	3	7	12
<b>Core Sponsor Benefits:</b>	Attendee Contact List	Contact List	Contact List	Contact List
 Networking with Elite Customers	Exposure on Website	Name in footer of each page	Logo in footer of each page	Logo “above fold” on home page
 Exhibit at Event	Exposure on Event Program	Name in text	Logo	Logo
 Ads in Program, Website, Newsletters	Exposure on Signage and Other Materials	Name in text	Logo	Logo
	Ad in Event Program	1/4 page 4C	1/2 page 4C	Full page 4C
	Sponsorship Rate	\$4,950	\$7,550	\$12,750

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