

Interiors Conference™




MAY 9, 2019 • SUBURBAN COLLECTION • NOVI, MI







Be Seen as a Leading Solution Provider in Interiors

High-level designers and executives at the OEMs and Tier 1s are drawn by our keynote speeches, panel discussions and networking opportunities. Plus, design team leaders are called to the stage to accept Wards 10 Best Interiors Awards, which honor the best designs for the new year. Present your capabilities to this elite group as they gather to explore solutions to their most pressing challenges in interiors.

2018 Attendance Included:

-  750+ attendees
-  Titles including CEO, President, Vice President, Director, and Manager
-  Automakers, Suppliers, and Education

Core Sponsor Benefits:

-  Networking with Elite Customers
-  Exhibit at Event
-  Ads in Program, Website, Newsletters
-  Attendee Contact List

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BENEFITS	SILVER	GOLD	PLATINUM
Display Space in Main Exhibit Area or Special Sponsorship	10' x 4' Tabletop	10' x 10' Booth or special sponsorship	20' x 20' Booth or special sponsorship
Optional Display Space in Meeting Room Area (for tabletop, display, hand-out materials, etc.)		Up to 10' x 4' Space	Up to 10' x 4' Space
Passes (each pass is a \$545 value)	3	7	12
Attendee Contact List	Contact List	Contact List	Contact List
Exposure on Website	Name on homepage	Logo on homepage	Logo on homepage
Exposure on Event Program	Name in text	Logo	Logo
Exposure on Signage and Other Materials	Name in text	Logo	Logo
Ad in Event Program	1/4 page 4C	1/2 page 4C	Full page 4C
Sponsorship Rate	\$6,950	\$11,500	\$17,950

SPECIAL SPONSORSHIPS: P = Platinum; G = Gold

STAGE SPONSOR – Your logo will appear on signage on and around the ballroom stage, where all the major events of the conference take place. **P**

BREAKFAST SPONSOR – You'll be recognized on signs in the ballroom and thanked from the dias in the opening remarks of our master of ceremonies. **P**

BREAK SPONSOR – The conference includes three networking breaks during which your logo will be displayed as attendees meet colleagues in the ballroom. **P**

LUNCHEON SPONSOR – Attendees gather in the ballroom for lunch and will see your name on signage and hear WardsAuto speakers thank you from the stage. **P**

REGISTRATION SPONSOR – Your logo will appear on lanyards and on signage at the registration table. **P**

RECEPTION SPONSOR – We'll invite all attendees back to the ballroom for cocktails and hors d'oeuvres, as well as a drawing for prizes courtesy of your company. **P**

PANEL SPONSOR – You'll be recognized on all promotions for the specific panel and included on signage in and out of the breakout room. **P**

NOTEPAD SPONSOR – Notepads and pens with your company logo will be placed at the seats of each of the three kick-off morning sessions. **P, G**

GIFT ON CHAIR SPONSOR – Select the session(s) where you'd like to place a product sample or other gift. **P, G**

CHARGING STATION/LOUNGE SPONSOR – Located directly outside the ballroom, your logo will appear on signage and stations. **P, G**

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