Solving the complex equation of global fuel economy rules, costs, lightweighting and safety in an uncertain environment

Our inaugural WardsAuto Focus empowers your company to be seen as a leading solution provider in fuel economy, lightweighting and safety as industry thought leaders convene to discuss the intersection of these vital areas.

New CAFE rules won’t be settled until December at the earliest. Even then, it’s doubtful much will be “settled.” Political uncertainties, tariffs, the global shift to CUVs and the decreasing costs of electrification promise to offer automakers more choices, more risks and more confusion in meeting global emissions rules and U.S. fuel-economy standards.

This half-day conference will explore:

- The view from Washington
- Latest analysis of the future of CAFE and zero-emission standards in the US, how they differ from rest of world.
- Comparing fuel economy of CUVs vs. car platforms they are based on – why their lower numbers may not impact automaker’s regulatory performance.
- OEM’s increasingly holistic strategies for meeting emissions and fuel-economy regulations.
- Opportunities future mobility trends offer materials suppliers.
- What does Safer Affordable Fuel-Efficient (SAFE) Vehicles” mean?

Limited availability... Secure your spot today!
TITLE SPONSOR (1)
- Welcome from podium
- Participation on a panel (pending editorial approval)
- Pop-up display + 6’ table
- Premium booth location
- Logo branded on all promo as title
- Logo on event signage and materials
- Full-page ad in event program
- Attendee list with contact info
- 6 tickets
  COST: $9,500

GOLD SPONSOR (up to 2)
- Pop-up display + 2 hi-top tables
- Logo branded on all promo as gold sponsor
- Logo on event signage and materials
- Half-page ad in event program
- Attendee list with contact info
- 4 tickets
  COST: $7,500

SILVER SPONSOR
- Logo branded on all promo as silver sponsor
- Literature distribution
- Logo on event signage and materials
- Attendee list with contact info
- 2 tickets
  COST: $4,500

BREAK SPONSOR
- Logo on signage during break
- Literature distribution during break
- Logo on event signage and materials
- 2 tickets
  COST: $3,000

CONTACT US TODAY!

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