

Deliver engaging and educational content that your target audiences want.

Let Informa create highly engaging content that we can market to our audiences. Keeping your target customer/market in mind, we deliver useful information that educates and informs in a competitive-free environment and generates new business for your company.

SIMPLE DETAILS

Unique, custom content

Series of 4-12 newsletters

Editorial planning, template design and analytics provided

Build opt-in database for targeted efforts (optional)

ADDITIONAL SERVICES

White Paper

Publish your custom content as a white paper and market it within your newsletter to gain even more leads and visibility.

USEFUL FOR

Create awareness

Thought leadership

Staying top of mind to customers

Consumer education

Qualified leads



78% OF CMO'S

think custom content is the future of marketing.