

Create a long-term marketing effect with content **living on-line while generating leads.**

Bring in new traffic with our content rich magazine-style PDF with electronic “page turning” technology. Content is interactive and can be comprised of photos, graphs/charts, research, advertisements, video and custom-written copy.

SIMPLE DETAILS

24-48 pages (standard)

Product PDF to embed/display

Design/layout production

Registration capabilities (optional)

Informa hosting (optional)

ADDITIONAL SERVICES

Lead Lifecycling

Nurture generated leads (if capturing from gated form)

USEFUL FOR

Establish authority in your industry

Bring in new traffic

Generate leads

Brand/product promotion

Long-term engagement



eBooks

are produced in a multi-chapter format like traditional books

Digital Magazines

have more complex graphics and a mix of news and articles.